



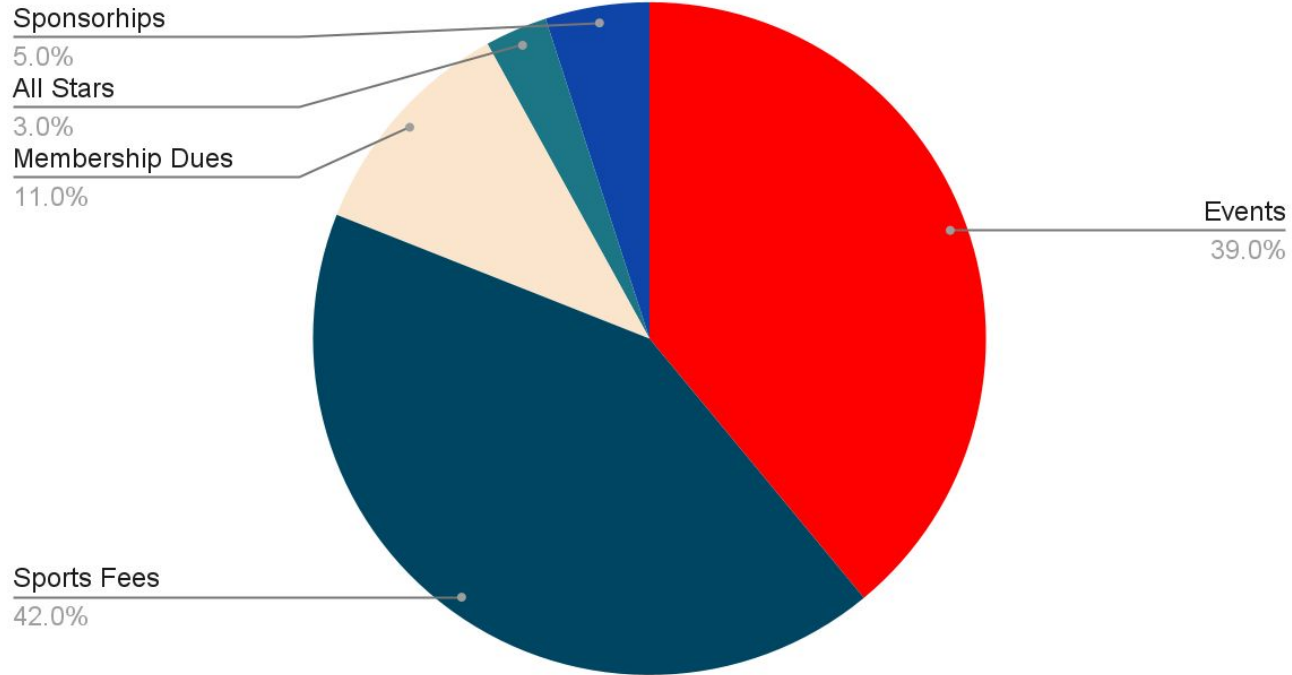
# Annual Meeting

General Operations 1:45 PM



# Where do we get our money

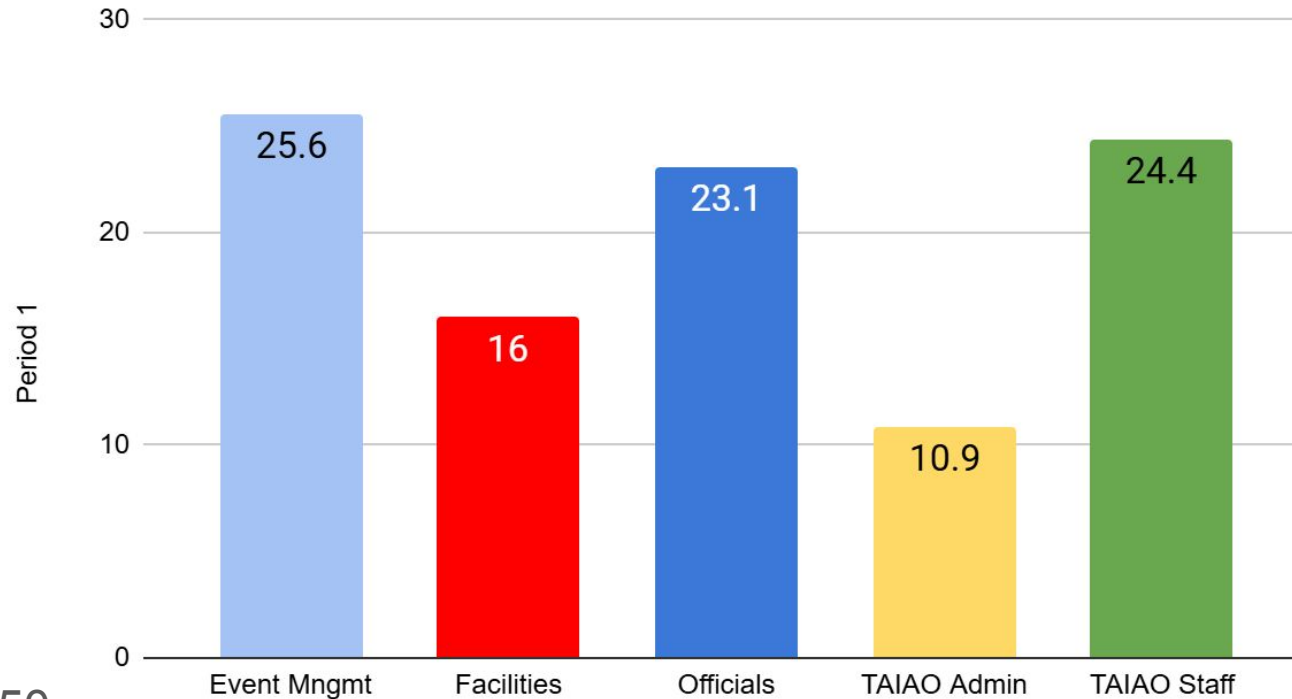
## TAIAO REVENUES





# Where is the money going?

## TAIAO EXPENSES





# Financial Goals

- Major Sports > 30% Profit Margin
  - Football, Volleyball, Basketball & Track
  - 2025 Results
    - Football = 36% Profit Margin
    - Volleyball = 27% Profit Margin
    - Basketball = 31% Profit Margin
    - Track = 33% Profit Margin
- Minor sports profitable within two years of inception
  - Soccer = Yes (17% Profit Margin)
  - Softball = Yes (12% Profit Margin)
- Total administration costs drop to
  - 25% of revenues in 2024-25 (Actual 35%)
  - 20% of revenues in 2025-26
  - 18% of revenues in 2026-27



# Communication

## ➤ Marketing of TAIAO

### ○ BoxOut

- Earned Media via Member Organizations
- Newsletter (sign up on website)

### ○ Sponsorship Consultant

## ➤ Direct Communication

- Three contacts only (AD, Billing and Sport Specific Coach)
- Staff will not take phone calls
- Commissioner available to schedule call online

## ➤ Website

- Detailed Sports Pages
- Annual Calendar



# General Administration

## ➤ Registration & Fees

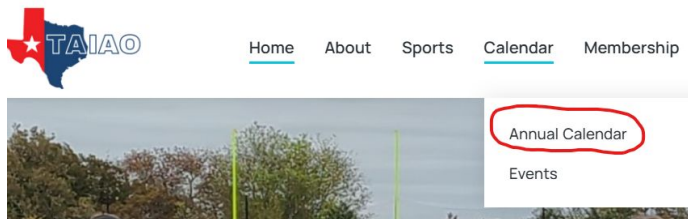
- You must register before being invoiced
- CC fees are passed through
- Late payment of Annual Membership in effect this year!
- Changes in all fees except Golf and Cheer
- Gate Fees (\$15 & \$25) Online (no cash) & Family Passes (2 day only)

## ➤ Rosters

- [Sample Roster](#)
- You can't cut players from teams!!!

## ➤ [Annual Calendar](#)

○





# Divisions Alignment

## ➤ Varsity Sports

- Varsity must participate in order for JV to participate
- JV will not participate in varsity state title postseason competition
- JV will not participate in All State
- All varsity sports will have an All State team. Only football, cheer, basketball and volleyball will have a game.

## ➤ Junior High

- Will be supported when possible but there must be a varsity sport first
- Will end at regionals or have its own separate postseason event (football and track)
- Will be prioritized behind varsity athletics

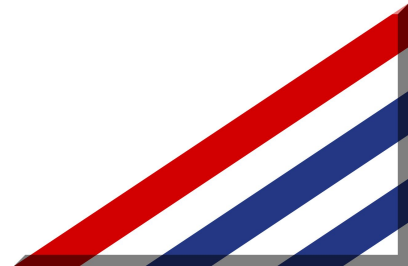
## ➤ Goal

- To get the two best varsity teams in the finals.



# New Sports & Events

- Esports
  - Potential Winter 2025-2026
- Fine Arts
  - Currently not in 2026
- Scholarships
  - Currently no budget







# TSMCA Presentation ([view here](#))

- 3rd Largest League
- Structure of TAIAO
  - 2014 = 7
  - 2016 = 15
  - 2018 = 26
  - 2020 = 44
  - 2022 = 58
  - 2024 = 93
- Standards
  - Age Eligibility
  - Flex Scheduling
  - No recruiting / tryouts
- Athletic Integrity
  - Governance
  - Eligibility
  - Accountability
  - Enrollment
  - Documentation
- Shared Values
  - Character Development
  - Competitive Excellence
  - Coaching Collaboration
- Future
  - School Choice
  - Structure
  - Opportunities

[Home](#)[About](#)[Sports](#)[Calendar](#)[Membership](#)[Registration](#)[Contact](#)[Tickets/Shop](#)

# Contact



**Schedule A Call**

TAIAO Commissioner



**Mail Payments**

128 Hyltin, Hutto, TX 78634



**admin@taiao.org**

Member Support



**billing@taiao.org**

Billing



# Next Meeting

Football Coaches Clinic 2:45 PM